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Contacts:

Tom Hughes
Communications Director
tomhughes@iammorrison.com
(404) 236-7934

Rebecca Monroe
Marketing Communications Manager
rebecca.monroe@crothall.com
(610) 576-5174

Morrison Healthcare and Crothall Healthcare Refresh Brands

The two Compass Group companies specializing in food, nutrition and support services for hospitals and health systems unveil similar, streamlined looks; remain closely aligned in approach to expanding Healthcare market

Atlanta, GA and Wayne, PA (January 14, 2014) – Morrison Healthcare and Crothall Healthcare today unveiled new logos and word marks as part of a combined brand refresh. The streamlined looks for both Compass Group companies are similar in design to show their close alignment and seamless approach to providing hospital and health system clients with specialized food, nutrition and support services. The new marks also line up the two companies more closely within the global Compass Group brand while symbolizing the globalization of Healthcare.

“Our brand refresh is a natural next step designed to bridge the new direction of our company with our legacy of providing superior food and nutrition services, as well as exceptional patient, caregiver and customer experiences,” said Morrison Healthcare Chief Executive officer Tim Pierce. “Morrison and Crothall are experts in food, nutrition and support services. We have always worked together as sister sectors within Compass Group and are now leading clients in the direction of joint services by leveraging the strength of our specialization and expertise, side-by-side under the Compass global brand.”

More than 300 major U.S. hospitals and health systems are utilizing the combined services of Morrison and Crothall, including Alta Bates Summit Health System, Community Health Systems, Inova Health System, Mount Sinai Health System - The Mount Sinai Hospital, Novant Health and Sentara Healthcare.

“We know that only cutting-edge solutions will do for our clients. Our people in each of five specialty service areas are passionate about searching for new protocols, products, or technologies,” said Crothall Healthcare Chief Executive Officer Bobby Kutteh. “Our new look supports our pursuit of innovation and is consistent now with our sister healthcare food provider, Morrison. We work together in so many of our clients’ families and are sending the message that you can have dedicated specialists who share a common mission and Compass Group ‘Best-in-Class’ DNA.”

As both companies roll out their respective logos and word marks, associates and clients will see new:

- Chef coats and uniforms (where appropriate)
- Marketing materials and signage in Morrison cafés (where appropriate)
- Company websites at www.morrisonhealthcare.com and www.crothallhealthcare.com

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About Morrison Healthcare

Morrison Healthcare is a leading national food and nutrition services company exclusively dedicated to serving more than 600 hospitals and healthcare systems. Morrison's hospital kitchens, restaurants and cafés feature socially responsible practices and exceptional guest experiences. The company's Mindful ChoicesSM platform includes the latest in healthful eating and an understanding of behavioral change in food consumption. Morrison has joined the Partnership for a Healthier America's (PHA) Hospital Healthy Food Initiative by committing 400 of its hospitals to improve the nutrition of patient meals and onsite food options. Morrison's alignment with PHA positively impacts up to 41 million patients and 500 million hospital meals annually. The Atlanta-based company is one of Modern Healthcare magazine's "Top 100 Best Places to Work in Healthcare in 2013". Morrison Healthcare is a division of Compass Group and has more than 1,300 registered dietitians, 450 executive chefs and 19,000 professional food service team members.

www.morrisonhealthcare.com.

About Crothall Healthcare

Crothall Healthcare is the premier provider of the best-quality, customer-focused support services in the healthcare market, currently serving over 1300 hospitals, and enjoying a retention rate of over 98%. Crothall provides Environmental Services, Laundry & Linen, Patient Transportation, Facilities Management, and Healthcare Technology Solutions. Crothall was the first healthcare provider to achieve CIMS and CIMS-GB certification from worldwide cleaning organization ISSA. www.crothall.com.

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